

Hop News

August 2020



HVG will not participate in BrauBeviale in Nuremberg in 2020




Usually, BrauBeviale is one of the annual highlights in the brewing industry. This especially refers to raw materials and thus also to hops. Therefore, it was very hard to decide on whether we want to participate or not. In the end, **we decided that HVG will not participate in BrauBeviale in this very special year.** Since the fair's beginning in 1978, hop growers and hop traders have always been a major part of it. For more than 30 years, we have discussed the latest developments after the harvest season while enjoying one of our specially brewed beers at our HVG booth. Due to the coronavirus situation, we also had to cancel our participation in the Craft Brewers Conference in the US and in China Brew & Beverage.

Due to the strict hygiene concept which is certainly necessary because of the COVID-19 pandemic, the fair will be far from normal and many of our customers and business partners will therefore probably not come to Nuremberg. In addition, we do not want to risk that our employees get infected with COVID-19.

Let's keep fingers crossed that the coronavirus situation improves and restrictions will be loosened in 2021. We hope to be able to welcome you again with one of our fresh beers at our HVG booth in 2021!

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