

## RIS craft winemaking

### PRODUCT GUIDE





#### WINE KITS CRAFTED FOR EXCELLENCE

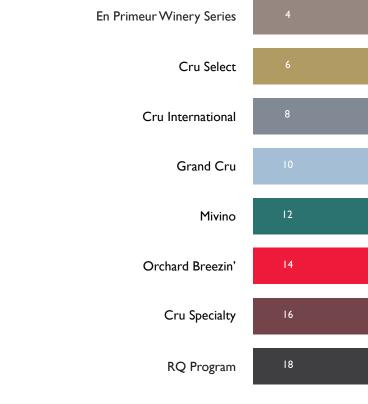
Craft winemakers want a variety of wine styles, from light and crisp whites to full-bodied and firm reds. For over 50 years, the team at RJS Craft Winemaking has been helping winemakers craft an array of superior quality wines to enjoy themselves and proudly share with friends and family.

We start by visiting the world's leading wine regions where we select the finest grape varieties for our wines. Our skilled research and development team uses the high quality grape juices and concentrates to create a range of single varietal and blended wine styles. We then provide craft winemakers the opportunity to further enhance their wines with specialized ingredients such grape as skins, dried elderflowers and berries, European and American oaks, and specially selected yeasts in our kits.

We invite you to try our exceptional wine kits. From easy-drinking to complex, we have the perfect style of wine for every craft winemaker and wine lover in our brand portfolio.

For more food, drink and DIY ideas, check out our Craft and Cork blog!

https://www.rjscraftwinemaking.com/craft-and-cork



|             |            | KEY         |           |
|-------------|------------|-------------|-----------|
| ОАК         | BODY       | SWEETNESS   | Not<br>to |
| U – UNOAKED | L – LIGHT  | D – DRY     | type      |
| L – LIGHT   | M – MEDIUM | O – OFF-DRY | tice      |
| M – MEDIUM  | F – FULL   | S – SWEET   | of y      |
| H – HEAVY   |            |             |           |

Note: Wine is very subjective to all individuals. Different types of winemaking practices can affect the outcome of your wine.

The chart above is a guideline for how we describe the profiles of our finished wines. Refer to tasting notes for each wine's profile.



Fermenting your wine on GenuWine Grape Skins will add deep hues, enhanced bouquet, and a lingering finish to our select red wines. Look for the gold G G (for Winery Crushed Grape Skins) or the silver G G (for Winery Dried Grape Skins) to determine wines with this feature.



#### EXPERIENCE AUTHENTIC CRAFT WINEMAKING



Craft winemakers who want to explore their passion for traditional craft winemaking and take pride in stocking their cellars with their own exceptional wines make En Primeur Winery Series.

Our red wines include GenuWineWinery Crushed or Dried Grape Skins, which provide deep color, chewy tannins, tantalizing flavors and complex aromas. Our white wines include select yeast strains that enhance varietal characteristics during fermentation to bring out the best flavors and aromas.

En Primeur Winery Series provides the most authentic craft winemaking experience, enabling you to craft age-worthy wines of distinction that will impress every wine connoisseur.

Each kit contains 16 or 18 liters of superior quality varietal grape juice and concentrate that, in as little as 6 to 8 weeks, will make 23 liters of your very own exceptional craft wine.



#### EN PRIMEUR WINERY SERIES WHITE

Chile Chardonnay L | M | D Bursting with hints of pineapple, melon and peach on the palate, delicate hints of pear on the finish. A perfectly balanced wine with fresh and lively acidity.

 $\begin{array}{c|c} \mbox{Chile Pinot Noir Rose} & U \mid M \mid D \\ \mbox{Bursting with the aromas and flavors of strawberry} \\ \mbox{jam, complimented by raspberries, rhubarb and floral} \\ \mbox{notes. Juicy on the palate, it's exquisitely balanced} \\ \mbox{with a luxuriously smooth mouth feel.} \end{array}$ 

 $\label{eq:Germany Riesling Gewurztraminer} U \mid M \mid O$  Apples, spice, and slight minerality on the nose. Flavors of citrus, floral and honey linger on the palate. Pleasant acidity to balance sweetness. A triumph.

Italy Pinot Grigio  $U \mid L \mid D$ Opens with citrus, floral and pear notes. Hints of citrus and green apple on the finish. The palate is elevated with its perfect harmony of fruit and crisp acidity.

 
 Winemaker's Trio White
 U | M | D

 This refined Pinot Grigio, Sauvignon Blanc, and Muscat blend exudes pretty floral aromas with hints of tropical fruit and lychee. Flavors on the palate include juicy pineapple, mango, peach, and lychee.

#### EN PRIMEUR WINERY SERIES RED

Australia Cabernet Sauvignon  $\bigcirc$  M | F | D This complex, full-bodied wine has an appealing aroma of plump blackberries, sweet vanilla, and fresh violets while cherries, pepper spice, and rich tannins grace the palate.

Australia Cabernet Shiraz (G) M | F | D A fruit forward blend with firm tannins and notes of cassis and toast and vanilla flavors from the American oak create a balanced classic wine.

Australia Pinot Noir  $\bigcirc$  M | M | D An elegant wine bursting with flavors of ripe black cherries, red berry fruits, and delicate spice notes on the palate superbly balanced with oak.

Chile Carménère G M | M | D This opulent and rich Carménère boasts luscious flavors of red cherries and berries, hints of spice, and leather, enhanced with robust tannins. Chile Malbec G M | M | D

A brilliant bouquet of dark fruits with subtle hints of oak, vanilla, and spices. Strong plum and berry flavors balanced by moderate tannins on the palate.

Chile Merlot **(G)** M | M | D A classic wine with a rich aromatic bouquet of fresh red cherries, toasted oak, and herbs. Expressive flavors of dark ripe plums, berries, and silky tannins on the palate.

Italy Amarone Style **(G)** M | F | D A spicy bouquet with black cherry, tobacco, licorice, and coffee notes. The palate is big, round, and flavorful with delicious dark fruit, leather, cassis, and pepper notes.

Italy Amarone Classico Style (G) M | F | DAssertively full-bodied, this classic wine features a delicate nose of black cherries, dark chocolate and well-balanced oak. Ripe dark fruit flavors are cradled by firm tannins culminating with a lengthy finish.

Italy Rosso Grande Eccellente  $\bigcirc$  M | F | D A delectable bouquet of sweet ripe berries, spices, and farm cherries, and firmly structured tannins. This assertive wine is bold in all aspects.

Italy Super Tuscan  $\bigcirc$  H | F | D An assertive wine with aromatics of fresh raspberries supported by subtle hints of vanilla and earth. A concentrated palate of blackberries and black pepper with firm tannins.

Italy Valpola  $\bigcirc$  M | M | D A fruit forward nose with aromas of raisins, dark cherries, and toasted oak. Notes of sweet chocolate, prunes and firm tannins grace the palate.

Italy Zinfandel G  $M \mid F \mid D$ A bouquet of black cherries and plump dark fruit are framed by the ample aromas of tobacco and dark coffee. Fruit forward with an array of spicy flavors on the finish.

Winemaker's Trio Red 
 M | M | D A modern, new world style wine featuring a blend of Cabernet Sauvignon, Syrah and Zinfandel. Aromas of
vanilla, red berries and black cherries and sweet flavors
of ripe raspberry, chocolate and cherry.

5

\*labels included; bottles, corks, and shrinks sold separately.



#### SOPHISTICATION IN EVERY VARIETY



Cru Select wines are a treasure for wine enthusiasts looking to try new grape varieties and wine styles from around the world. Made with the finest juice from the world's best vineyards, our wines exemplify sophistication you can taste in every glass.

From the noble golden Chardonnay to the alluring deep Cabernet Sauvignon, Cru Select wines have the right body, clarity and bouquet to satisfy even the most discerning palate. Our white wine selection ranges from full-bodied and oaked to re-

freshingly crisp and light. Select red wines include GenuWine Winery Dried Grape Skins, which provide deep color, chewy tannins, tantalizing flavors and complex aromas.

Each kit contains 16 liters of superior quality varietal grape juice and concentrate that, in as little as 6 weeks. will make 23 liters of your very own distinctive craft wine.



#### \*labels included: bottles, corks, and shrinks sold separately

#### CRU SELECT WHITE

Argentina Style Trio This modern New World white highlights the apricot and floral notes of Viognier, the minerality of Riesling, and the tropical aromas of Chardonnay.

Australia Style Chardonnay MIMID A classic style Chardonnay that is clean, crisp, and rich in varietal character with fruit flavors abound. It is golden-hued and slightly tart while flavors of vanilla and cloves tantalize the palate.

U|M|D Australia Style Viognier Pinot Gris This popular Australian white blend is extremely aromatic, opening with apricots and pear notes and finishing on a refreshing fruit forward note.

Germany Style Gewürztraminer UIMIO Spicy notes, typical of Gewürztraminer, are

complimented by aromas of roses, lychees and tropical fruit. Elderflowers bring out intense fruity characteristics.

UIMID Germany Style Riesling Traminer The fresh, crisp flavors of Riesling combined with the exotic spiciness of Gewürztraminer produce a dry wine with immense character and a well-balanced finish.

Italy Style Bella Bianco™ HIFID This modern and bold Italian style white blend is extraordinarily rich, with buttery aromas and flavors that are balanced by lush tropical fruit and full oak character.

UILID Italy Style Pinot Grigio Made in an Italian style, the bouquet reveals bright citrus and green apple aromas with honeydew tones; an exquisite balance of citrus and acidity.

New Zealand Style Sauvignon Blanc L|M|D This renowned New Zealand wine presents soft hues in the glass. It is crisp and light, with intense flavors of grapefruit peel, freshly cut grass, and light oak on the finish.

#### CRU SELECT RED

HIFID Amarone Style This classic Italian style wine is packed with rich raspberry, blackberry and cassis flavors. Deep, dark, and inviting, the finish is long, lingering, and full of ripe tannins.

Australia Style Cabernet Sauvignon MIMID Soft vet fruity, this Australian style Cab shows more complex varietal fruit flavors, including cherry and blackberry, than its Old World counterpart.

Australia Style Cabernet Shiraz Merlot H | F | D These three noble grapes, grown in Australia's warm climate, have produced an elegant wine with aromas of leather and black pepper and intense jammy flavors of blackberries.

**G** GENUWINE WINERY DRIED GRAPE SKINS

UIMID Australia Style Shiraz

H|M|D

Deep and dark in color with a rich bouquet of fruit and a hint of cassis, this is the Shiraz that but Australian wines on the map. It will age into a velvety wine of pure elegance.

California Style Cabernet Syrah Zinfandel H | M | D This is a classic big, bold California red blend. It exudes pronounced flavors of black cherries and berries layered with toasted oak, vanilla, and rich notes of dark chocolate and coffee.

California Style Pinot Noir LIMID This New World California style Pinot Noir features a bouquet of rich tobacco and ripe dark cherries. The hint of oak and velvety tannins on the palate are a pleasant surprise.

Chile Style Cabernet Malbec Carménère M | M | D Strong notes of green pepper, dark fruit, and leather define this rich dark wine. Smooth tannins grace the palate followed by blackberries and spice.

HIMID Chile Style Malbec Aromas of crushed blackberries and vanilla follow through to a densely packed palate boasting chocolate and abundant oak tones. This wine showcases the Malbec grape at its best.

MIMID France Style Merlot Impressive aromas of farm fresh strawberries, violets, and vanilla framed with soft, silky tannins. Powerful notes of ripe raspberries, cherries, and dark fruit on the balate. A true French classic wine.

Italy Style Nebbiolo MIMID Made from the prized Nebbiolo grape, this wine features flavors of violet, cherries, and cocoa. Undertones of toasted oak, dark fruit and firm acidity dominate the long finish.

Italy Style Rosso Grande M|F|D Deep ruby-garnet color and spicy oak aroma, bursting with vibrant flavors of ribe berries and black cherries. This is classic, food-friendly Italian style red wine.

MIMID Italy Style Sangiovese This deep ruby red wine with aromas of tobacco, ripe plums and black cherries will remind you of Tuscany. The palate offers explosive notes of blackberries, prunes, and vanilla.

Italy Style Valpola G MIMID

An aroma reminiscent of farm fresh cherries backed by streaks of dark chocolate. Toasted oak on the palate helps it age into an Italian style wine of award winning potential.

6





Craft winemakers who expect more from an everyday wine enjoy drinking Cru International. These wines highlight the unique tastes of the most acclaimed wine styles of the old and new worlds. Whether you enjoy tantalizing reds or exciting whites, Cru International brings the world of international wine styles to you.

Many of our world-renowned red style wines feature our GenuWine Winery Dried Grape Skins. The patented process in which we preserve the grape skins brings 'fresh from the vineyard' aromas, and delivers the best flavors from the grapes to every glass.

Each kit contains everything you need to make 23 liters of your very own distinctive craft wine in as little as five weeks.



#### CRU INTERNATIONAL WHITE

California Chardonnay Style M | M | D

Captivating flavors of green apple and tropical fruit enhance an upfront floral bouquet as is expected by the finest California Chardonnays. It will develop to reveal layers of ripe fruit and integrated oak.

California Muscat Style

A luscious blend with flavors and aromas of peach, apricot, baked apple, and pear. This soft white crowd-pleasing California wine also has a hint of tropical fruit.

UIMIO

UILIO

UIMID

UIMIO

UIMID

California White Zinfandel Style

This easy drinking, classically California style blush offers fresh floral notes on the nose and pleasing berry flavors with a soft, off-dry finish on the palate.

France Rosé Style

Made in the classic French rosé style, it is light bodied and pink in color with spiced strawberry and crisp, citrus aromas. The palate features fresh strawberry flavors with a refreshing fruity finish.

Germany Gewürztraminer Style U | M | O

Made in the style of one of Germany's most renowned whites, this Gewürztraminer style is balanced and crisp with bold tropical fruits on the palate.

Germany Müller-Thurgau Style

Made from a quintessential German white grape variety, this wine features subtle fruit notes and a mild acidity. Its long and lasting finish will leave you wanting more.

| taly Pinot Grigio | Style U | L | D |
|-------------------|---------|---|---|
|-------------------|---------|---|---|

An enticing deep apple and grapefruit bouquet with apple and citrus notes that follow through to the palate and linger with a dry finish. This Pinot Grigio is made in the true northern Italian style.

Ontario Sauvignon Blanc Style

Straw in color with a refreshing grassy nose; bold herbal tones and fresh citrus flavors on the palate. This wine is as delightful as a cool Ontario Fall day, its finish both long and fruity.

South Africa Chenin Blanc Style U | M | D

The fruity nose has hints of green apple and lemon with a subtle floral bouquet. On the palate, true to its South African origins, it is delightfully refreshing.

#### CRU INTERNATIONAL RED

Argentina Malbec Syrah Style G M | M | D

Argentina's best known and cherished red grape, Malbec, is blended with spicy Syrah to create a wine with pleasant toasty aromas and hints of cherry and dark fruit on the palate.

Australia Cabernet Sauvignon Style G M | M | D

A classic Cabernet Sauvignon with a nose of blackcurrants, dark chocolate, and subtle toasty notes with hints of coffee and vanilla notes on the palate.

British Columbia Pinot Noir Style M | M | D

As one would expect from a BC style Pinot Noir, this wine features aromas of black cherries and fresh strawberries. Silky tannins while subtle notes of pepper and spice round out the palate.

California Syrah Style G M | F | D

Raspberries and peppery spice blend in harmony to create an elegant flavor with soft, balanced tannins and a lingering, smooth finish. This is a California wine at its best.

California Zinfandel Style G M | M | D

California's prized grape creates a wine with a luscious bouquet of ripe black cherry and delicate spices. The palate boasts a hint of toasted oak with well-rounded, berry fruit, and a long finish.

Chile Cabernet Merlot Style G M | M | D

A robust bouquet of warm dark fruit and tobacco leads to elevated aromas of ripe black currants and cherries. Layers of coffee and dark plum notes unfold to reveal a traditional Chilean dry wine with supple tannins.

Chile Malbec Style G M | M | D

Warm spice notes and aromas and flavors of ripe blackberry and blackcurrant. Chile is well known for these chewy, deep, rustic red wines with intense cherry flavors and blended oak undertones.

Italy Nebbiolo Style 💿 M | M | D

Luxurious flavors of dark plums and chocolate greet the nose, while hints of blackberries, toasted oak, and spices are found on the palate of this great Italian classic.

Italy Sangiovese Style G M | M | D

Perhaps Italy's best loved grape from Tuscany, this wine is expressive on the palate with lively cherry fruit and a brisk acidity supported by ample smooth tannins with a deep and lingering finish.

Washington Merlot Style 🜀

A cooler climate style Merlot from Washington, this wine features classic flavors of cassis and chocolate. It is dark and rich with complex notes of blackberries and velvety tannins.

MIMID



# EASY-DRINKING WINE THAT PAIRS PERFECTLY WITH YOUR DAY

Grand Cru is the perfect choice for craft winemakers who want easy-drinking table wines that pair perfectly with every meal. Grand Cru wines require shorter fermentation times and taste delicious even with little or no aging. Their affordable price tags mean craft winemakers can enjoy Grand Cru wines more often.

From the first swirl to the final sip, make everyday special with an easy-drinking Grand Cru. Or enjoy a glass or two on its own in the company of family and friends.

Each kit contains everything you need to make 23 liters of your very own satisfying craft wine in as little as four weeks.

## craft winemaking GRAND 10 L / 2.64 US GAL 4-WEEK WINE KIT

#### **GRAND CRUWHITE**

#### Chamblaise

A blend of a variety of the best white grape varieties, this full-flavored and food friendly wine is smooth, clean, and well balanced.

UILID

MIMID Chardonnay Style A medium-bodied wine with a crisp, green apple bouquet, and hearty flavor. This is a true classic white wine at its finest.

UIMID Gewürztraminer Style Extremely spicy in flavor and aroma, this wine will tantalize any palate. It pairs well with all kinds of food, including spicy Asian style cuisine.

Liebfraumilch Style UILID Fruity in aroma and clean in taste. A crisp, dry wine that's pleasant in its youth. Perfect for sipping with friends and family.

UILID Pinot Blanc Style Rich, light-bodied flavor and slightly herbal aroma. Subtle undertones of apple and peach round out this easydrinking wine.

Pinot Grigio Style LIMID A dry wine with overtones of green melon leading to a crisp, clean finish. A bouquet of honey and herbs completes the experience of this perennially favorite white.

**Riesling Style** UILID Clean, crisp, and slightly fruity, this wine is full of fruit flavor with an intense and pleasing aroma. You will want to savor through to the last sip.

Sauvignon Blanc Style UIMID A clean, refreshing and food friendly white wine offering a light, fruity aroma with green, herbal flavors and a touch of mint.

UILID Verdicchio Style Herbal aromas dominate the bouquet, while flavors of lemon and pear entice the palate. The finish is crisp and clean. A refreshing style white wine.

Zinfandel Blush Style UILID With just a hint of rosé, this light wine is fruity, refreshing and easy-drinking. Fresh raspberries dominate the palate in this wine.

#### GRAND CRU RED

does well with age.

Bergamais U|M|D A fresh wine best consumed in its youth. Cherries and plums fill the nose while sweet cherry follows through to the palate, where it lingers gracefully. MIMID Cabernet Sauvignon Style A hint of violet is present in the bouquet, typical of this variety. It's superbly enhanced with the addition of oak, and while it can be drunk young, it also

Malbec Style MIMID This popular rustic red wine has a soft, rich texture, silky tannins, and fills your palate with ripe plums, currants, cherries, and red berries.

Merlot Style M|M|D A smooth, rich wine, medium dark in color with notes of blackberry and currants. A hint of green olive in the bouquet will pleasantly surprise and delight you.

MIMID Pinot Noir Style The soft texture and dark color compliment the flavors of berry fruit, with a subtle raspberry undertone. An approachable yet still sophisticated red wine.

**Rosso Superiore** MIMID Deep in color, high in tannin, robust, and intense on the palate with earthy notes of mushroom and black fruit. Pair it with your favorite grilled meats.

Sangiovese Merlot Style M|M|D Aggressive in nature, it is crisp, clean, and spicy with a subtle black pepper flavor. A perfect match for tomato based Italian food.

Shiraz Style M|F|D Well-balanced with lively aromas of black pepper, plums and toasted oak. A favorite dinner companion, the palate features chewy tannins that lead up to an elegant finish.

Valpola Style MIMID An intense, deep-colored red wine boasting a velvety yet fruity flavor with a long, lingering finish. Aging will only add to the complexity of this food-friendly wine.

Vieux Château du Roi M|M|D A complex blend of grape varietals, this rich wine is dark in color and high in tannin, leaving a hint of plum on the palate.



\*bottles, corks, shrinks and labels sold separately

VAND CRU



#### YOUR WINE SAYS A LOT ABOUT YOU



Whether your style is a fruity and sassy red, a crisp yet lively white, or anything in between, Mivino lets you express yourself through wine. With the most popular wine varieties available, you can craft all your favorites.

This new wine collection marks the re-introduction of the 15-bottle "half batch" wine kit format with a new twist! We have created these Mivino kits to provide you the opportunity to craft single varietal wines, or to create your very own blend by

craft winemaking

combining two or more kits for a special craft wine that is uniquely yours.

Enjoy the satisfaction that comes from making a wine that suits your taste. You'll be proud to share it with friends and family, or simply sip a glass after a long day.

Make your next batch of craft wine Mivino - because your wine says a lot about you.

#### MIVINO WHITE WINES Chile Sauvignon Blanc Style U

#### $Germany Riesling Style \qquad \qquad U \mid M \mid D$

This classic dry Riesling offers generous aromas of citrus fruits and blossoms up front. Rich flavors of grapefruit with floral undertones follow to give it a focused, crisp finish. Straw in color, this light-bodied wine lingers attractively on the palate.

#### Italy Pinot Grigio Style U | M | D Fresh and vibrant on the nose, this dry white wine packs sensational aromas of green apples and butterscotch. It is light straw in color and boasts crisp flavors of almonds and citrus notes on the finish.

#### MIVINO RED WINES

#### Australia Shiraz Style

This deep garnet red wine is well balanced with lively aromas of black pepper, blueberries, chocolate, and toasted oak. Medium-bodied, it is robustly built with soft silky tannins from fermentation on Genuwine Winery Dried Grape Skins.

M|M|D

 $\begin{array}{lll} \mbox{California Cabernet Sauvignon Style} & M \mid M \mid D \\ \mbox{With its spicy notes from the oak, the Genuwine Winery} \\ \mbox{Dried Grape Skins produce soft savory tannins, and} \\ \mbox{a bouquet teeming with vanilla, mint, and tobacco.} \\ \mbox{Cherries and ripe blackcurrants will arouse your senses,} \\ \mbox{finishing with rich coffee and plum notes.} \end{array}$ 

Chile Merlot Style M | M | D A robust bouquet of warm, dark fruit and tobacco leads to elevated aromas of ripe black currants and cherries. Layers of coffee and dark plum notes unfold on the palate while the Genuwine Winery Dried Grape Skins produce soft juicy tannins.

#### Craft a wine that compliments your style.

Mivino's 'half batch' kit size provides you with the opportunity to craft a single varietal half batch, or to experiment with a winemaking technique long established in wine regions around the world: blending one or more varieties into a single batch.

The goal when blending wines is to combine the unique flavor profiles of different grape varieties to produce a more complex wine that delivers the fl avor and aroma characteristics you love. With eight different varietals available, what you craft is up to you. Ask your RJS Craft Winemaking retailer for varietal and blend recommendations.



\*bottles, corks, shrinks and labels sold separately

TROUSSE À VIN PRÊTE EN 5 SEMAINE

and and a

5.8 L / 1.53 US GAL S-WEEK WINE KIT



#### INSPIRED BY THE FINEST WINEMAKING REGIONS



Refresh yourself, and your guests, with the subtle fruit flavors of Orchard Breezin' wines. Light in alcohol, perfectly balanced and not too sweet, Orchard Breezin' is the perfect beer and wine cooler alternative. Sip your favorite Orchard Breezin' wine during cherished moments of "me" time, or serve it to family and friends to make every social occasion extraordinary.

Ready to drink in only four weeks, Orchard Breezin' wines can be enjoyed chilled on their own or mixed

with juices, sodas, and liqueurs to create crowd pleasing cocktails. From strawberry to lime, Orchard Breezin' offers a wide variety of fruit flavors that will appeal to every palate.

Each kit contains everything you need to make 23 liters of your very own craft wine in as little as four weeks.



\*labels included; bottles, corks, and shrinks sold separately.

#### ORCHARD BREEZIN' WHITE WINES

Cranapple Celebration \* seasonal Fall release This white wine features tart green apples balanced out by smooth white cranberries to create an easy drinking wine with a crisp, refreshing finish.

#### Green Apple Delight

This popular, pale straw-colored wine is intensely flavorful, reminiscent of a freshly cut crisp green apple. The pleasant soft acidity and luscious, fruity aroma make it refreshing on a hot summer day.

#### Peach Perfection

The luscious scent of ripe peaches explodes from this exceptionally crisp, flavorful wine. Pale straw in color, this wine is a natural addition to a lazy afternoon or an evening barbecue.

#### Strawberry Sensation

This light refreshing wine offers the delightfully sweet aroma of fresh picked strawberries blended with a rich mélange of honey, tropical fruit and floral flavors. Try it chilled for added freshness!

#### Tropical Lime

Fresh and zesty lime notes are perfectly balanced with the subtle flavor of coconut and citrus. One sip of this refreshing wine and you will be transported to a beach faraway!

#### ORCHARD BREEZIN' RED WINES

#### Acai Raspberry Rapture

Acai, a small dark purple fruit that is so tasty, that you can hardly believe it is also good for you. This intense fruit combined with sweet, ripe raspberries create a powerhouse of a wine.

#### Blackberry Blast

Reward your passion for intense exotic flavors with this garnet-colored red wine. Colorful tastes of juicy blackberries and ripe currants round out a truly flavorful experience to share with friends.

#### **Blueberry Bliss**

Experience the exciting combination of freshly picked blueberries with a delicate touch of tannins and structure. This off-dry red wine is best enjoyed chilled on a warm summer day.

#### Cranberry Craze

The crisp taste of fresh cranberries is harmoniously blended with fruity, velvety richness in this sweet, plumred wine. The robust, yet elegant, sweet berry flavors make it a perfect backyard refresher.

#### Pomegranate Wildberry Wave

This red wine brings together juicy and sweet flavors of wildberries and the rich and crisp notes of orchard fresh pomegranates. This delicious elixir is best enjoyed chilled.

#### Seville Orange Sangria

Fresh and sweet juicy flavors are balanced by the bitterness of the Seville Orange in this popular red wine. Bring out your creative side by adding your favorite chopped fruit.

#### Very Black Cherry

This off dry ruby red wine presents succulent flavors of fresh ripe black cherries balanced by a subtle touch of tannins. Light and fruity, this thirst quencher is a great addition to any summer festivity.

#### ORCHARD BREEZIN' BLUSH WINES

#### Rockin' Raspberry Rosé

This blush wine offers the succulent, mouth-watering flavors of sweet, ripe raspberries blended gracefully with a delectable refreshing rose.

#### ASK US ABOUT NEW SEASONAL RELEASES





Cru Specialty dessert wines satisfy every sweet tooth. Craft winemakers who want to add that extra 'something' to their celebrations, or even to finish off a good meal right, always have a few bottles of Cru Specialty in their wine cellars.

The smaller batch format of Cru Specialty kits makes just enough of these rich and complex specialty wines to satisfy your dessert cravings, and a few bottles left to gift to family and friends.With several dessert

inspired flavors to choose from, you can create some truly extraordinary sweet wines for your cellar with Cru Specialty.

Cru Specialty offers a decadent dessert wine experience – because sometimes special meals are only complete with something sweet.

Each kit contains everything you need to make 11.5 liters of your very own succulent dessert wine in as little as six weeks.



\*labels included; bottles, corks, and shrinks sold separately.

#### CRU SPECIALTY DESSERT WINES

Cabernet Franc Style Dessert Wine

Your palate will be overcome with flavors of sweet and tart red berries and apricots. A lingering honey finish will have you craving more.

#### Premium Dessert Wine

Deep ruby-red premium dessert wine smolders with bold aromas and flavors of black cherries and blackberries. A perfect after-dinner delight.

#### Riesling Style Dessert Wine

Riesling's acidity adds the perfect balance to the intense sweetness. Sinfully delicious with intense apricots, apples, and pears on the nose, following through to tempting flavors of honey and lychee that linger on the palate.

#### Vidal Style Dessert Wine

This golden nectar is full of peach and tropical fruit with a perfectly balanced, honey-like sweetness. Ideal for after-dinner sipping.

#### SEASONAL FALL RELEASES\*

#### Black Forest Dessert Wine

Bursting with rich aromas of red and dark cherry, this full-flavored dessert wine style also has a hint of dark chocolate fused with plum and toasted oak on the nose.

#### Coffee Dessert Wine

Typical of medium roast coffee, aromas of toffee, burnt marshmallow, and chocolate will entice you and follow through to a palate which finishes with lingering notes of vanilla.

#### Raspberry Mocha Dessert Wine

Ruby red with aromas of dark chocolate and coffee blended with ripe juicy raspberry jam. Sweet on the palate with nuances of cocoa powder and coffee balance perfectly with hints of tangy acidity from the raspberry.

#### Toasted Caramel Dessert Wine

Intensely creamy and pleasantly sweet, this full-bodied dessert wine combines rich caramel aroma with the robust flavors of red fruit. The buttery caramel notes give this wine a roundness and texture on the palate that is perfectly balanced with rich toasted notes on the finish.

#### Crème Brûlée Dessert Wine

This full-bodied dessert wine features aromas of caramel, vanilla pods, and raisins with a subtle toasty character, like that of crème brûlée on the palate. Enjoy an intense mouthfeel that balances this wine's decadent aromas.

\*Quantities are limited, while supplies last. Contact your retailer on how to order.

**CRU SPECIALTY** 





Every year craft winemakers explore new adventures through illustrious tales capturing the essence of our unique wines through our Restricted Quantities (RQ) Premium Collection.

TOASTING THE TWENTIES. We invite our craft winemakers to join us in celebrating 20 years of wine with five new premium collectable wines. Aptly named after popular 1920's common phrases, and not to outdo one another, each phrase carries a common meaning of being "the best of the best".

RQ

RESTRICTED

Preme Collector

18 L 4.75 US GAL

RQ is "Putting On The Ritz" to celebrate twenty years of craft winemaking excellence with five most spectacular wines.

Each wine kit contains 18 liters of superior quality varietal grape juice and concentrate and everything you need to make 23 liters of your very own distinctive craft wine in as little as 6-8 weeks.

Our red wines include GenuWine Winery Dried Grape Skins, which provide deep color, chewy tannins, tantalizing flavors and complex aromas. Our white wines include select yeast strains that enhance varietal characteristics during fermentation to bring out the best flavors and aromas. Each comes with its own artfully designed labels.

Due to the nature of these kits, they are only available in 'Restricted Quantities', and must be pre-ordered before they're available to ship.





 S

19

| WINEMAKING NOTES |
|------------------|
|------------------|

